Contributor Guidelines

Australian VET Conference Magazine

General Principles

The Australian VET Conference Magazine is a national quarterly publication dedicated to informing, inspiring, and advancing the Vocational Education and Training (VET) sector in Australia. We invite contributions from professionals, practitioners, and thought leaders with expertise and insights relevant to the evolving VET landscape.

We are committed to publishing content that reflects the needs, priorities and innovations of the Australian VET sector. Contributions must:

- Deliver genuine value to readers through practical insights, strategies and evidence-based commentary.
- Be educational and informative, not promotional in nature. Articles that function as sales pitches, advertorials, or endorsements will not be accepted.
- Be aligned with the core themes of the magazine: workforce development, educational innovation, compliance, leadership, digital transformation and sector reform.

Article Content Requirements

• Relevance: Articles must speak directly to the Australian VET context, including issues, reforms, practices, technologies, or case studies relevant to RTOs, trainers, assessors, compliance professionals and VET leaders.

• Evidence-Based: Assertions and claims must be supported by credible references, such as government reports, peer-reviewed journals, national data sets (e.g. NCVER, ABS, ASQA), industry white papers, or case studies.

• Originality: Submissions must be original and not previously published elsewhere unless explicitly approved by the editorial team.

• Tone and Style: Use a professional, accessible tone appropriate for an informed but diverse VET audience. Avoid jargon, acronyms (unless explained) and overly technical language.

• Length: Final article length may vary (typically 800–1,200 words). The editorial team reserves the right to edit articles for clarity, structure and space. Significant changes will be made in consultation with the author.

Contributor Information

Each article will include:

- • A thumbnail photo of the author (300 dpi, head and shoulders)
- • A 3–4 line biography outlining the author's current role, credentials, and sector involvement

Editorial Control and Usage

The Australian VET Conference Magazine retains full editorial control over all submissions, including the right to edit, shorten, or decline content at any stage of the publication process.

By submitting content, contributors grant the Australian VET Conference Magazine the right to:

• Publish the article in print and digital formats
• Repurpose content for use in social media, promotional materials, conference-related publications or other direct Australian VET Conference communications

• Authors will be appropriately credited wherever their article is used.

Submission Format

Please submit articles in Word format (.docx) via email. Accompany your article with:
• Author photo (JPEG or PNG, 300 dpi)
• Bio (max 80 words)
• List of references or sources cited (APA or Harvard referencing style preferred)

Submission Process

1. Send your completed article and author details to: redmond@vetconference.com.au

2. You will receive confirmation of receipt within 5 business days.

3. If accepted, the editorial team may request edits or clarifications.

4. Final publication timing is at the discretion of the editorial calendar.

Topics of Interest (Not Exhaustive)

• Innovations in training delivery (e.g. online, blended, VR/AR).

• Compliance and quality assurance strategies.

• Industry collaboration and workforce alignment.

• Leadership and change management in RTOs.

• Student engagement and outcomes.

• Technology integration in VET.

• Equity, inclusion and accessibility in vocational education.

For any queries, please do not hesitate to contact us.

Redmond Jenneke
Australian VET Conference Manager
redmond@australianvetconference.org | https://australianvetconference.org/ |